Permit #F00024672

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024672 **Type of Permit:** FILMING **Release Date:** 02/18/2010

Production Company PROOF FILMS

Insured Company Name PROOF FILMS
Contact Phone No. 1 818-404-9314
Contact Phone No. 2
Fax 310-861-9081
Address 247 W 16TH ST, SUITE 2F
NEW YORK, New York 10011

Production Title INTEL

Type of Production Industrial Video

Producer Theresa Marth

Director Theresa Marth

1st AD Theresa Marth

Production Manager Theresa Marth

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Theresa Marth
Primary Phone Mobile - 818-404-9314
Secondary Phone Office - 212-727-7445

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$150.00

Total Permit Fee $1,090.00

Number of Locations 1

NOT A PERMIT

Permit #F00024672

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00024672
Production Company PROOF FILMS
Insured Company PROOF FILMS
Production Title INTEL

Location Manager Theresa Marth
Primary Phone Mobile - 818-404-9314
Secondary Phone Office - 212-727-7445

Location Address Abbot Kinney Blvd., California Av - Santa Clara Av, Los Angeles, CA, 90291

Location Names

Location Type Sidewalk

Location Description

Film Dates 2/19/2010 - 2/19/2010 13:30 - 17:30

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Community Survey Obtained
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
Abbot Kinney, Venice July 2009.pdf
Proof.Intel.24672.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Intermittent traffic control - 2 minutes standard; Walk and talk; FilmLA monitor required 2/19 1230-1730 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
Company must contact Abbott Kinney District Association prior to first date of activities

Parking

Base Camp
Location Type : Private Parking Lot
Street : 535 Venice Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 535 Venice Blvd

NOT A PERMIT

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney District Association at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney District Association is Kim Michalowski kimmichalowski@yahoo.com (preferred method of contact); (310) 450-2607 or (310) 428- 9549.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A. Inc. PERMIT

Permit #F00024672

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of PROOF FILMS ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2-17-10

PROOF FILMS
Name of Principal

By: _____
Representative's Signature

THERESA MAONI
Print Representative's Name

PROD. SUPERVISOR
Representative's title

247 W. 116TH ST. #2F
NY NY 10011
Principal's Address

212 727-7445
Principal's Telephone

CELL 818 404 9314

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT